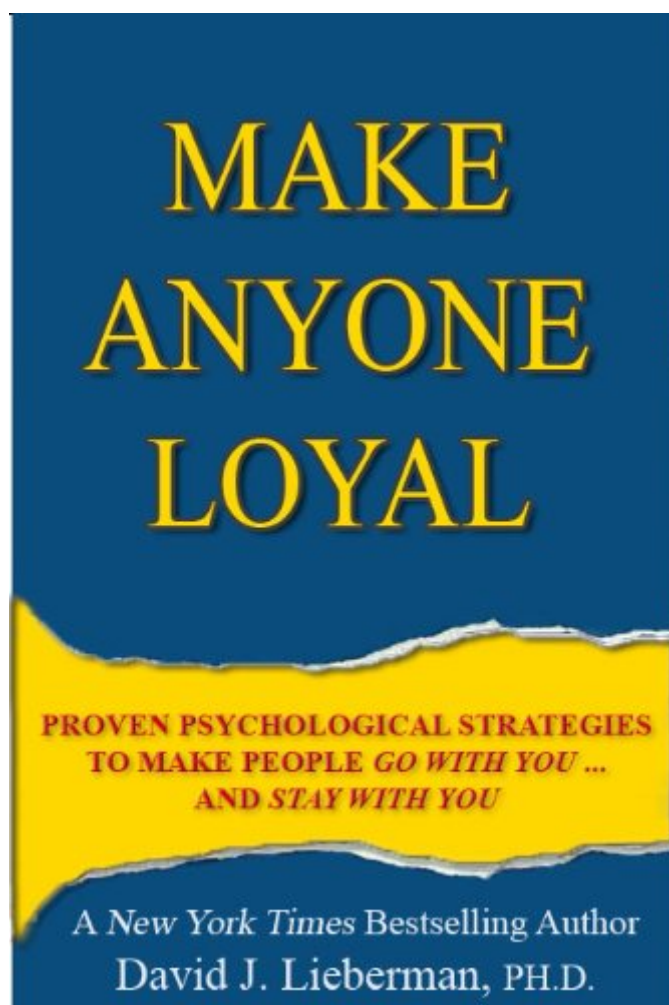


The book was found

# Make Anyone Loyal



## Synopsis

What is it that makes someone stick by you, even in the darkest hour, while others run for the hills at the slightest hint that something has gone wrong? Research shows that an unwavering sense of loyalty can, in fact, be instilled in anyone by applying a basic psychological strategy. Whether it's a friend, employee, or spouse, you can make anyone more loyal to you, your company, or your cause, faster and more easily than you ever thought possible. Of course you know the traditional, sound advice, such as using rewards, praising, showing gratitude and appreciation, and the like. These are practical and effective ideas, but with the following techniques you're going to be able to bring to an entirely new level your ability to create iron-clad loyalty very quickly. In this book, are the components, the building blocks of loyalty used to create an unshakable allegiance. This book contains specific, carefully formulated psychological tactics that can be applied to any situation, with any person. These are not just ideas or theories or tricks that work only sometimes and only on some people. This book offers readers the opportunity to use the most important psychological tools governing human behavior, not just to level the playing field but to create an automatic advantage. Readers get techniques that work, written in the casual, to-the-point, no-fluff, no-psychobabble style that has made David Lieberman's books so popular. They get the information first hand, because it's Dr. Lieberman's techniques that the FBI uses; and he's the one who personally trains the United States military; he's the one who teaches psychological tactics to leading state negotiators; he's the one who works with mental health professionals; and he's the one who works with leading business executives around the world. There are plenty of business books that offer laws and principles and strategies and stories. Now here's one that gives specific solutions to real problems. From small business to big business to the professionals in between, the benefits are crystal clear. Readers will have the security of knowing what's really going on at all times, the power to keep potentially devastating situations from ever unfolding, and when necessary, the ability to navigate the toughest circumstances quickly and smoothly. Don't be in the dark a minute longer when find out who is out for you, and who is out to get you. Even better, turn your enemies into your most loyal allies.

**A Peak Inside:**

- Learn the best psychological strategy to help keep any employee or customer from ever leaving you.
- Get anyone's friends, co-worker, client to instantly see you as a person of honesty and integrity.
- Discover the five most powerful ways to get anyone to instantly like you and trust you.
- Arm yourself with the sure-fire technique to get anyone to stick by you in the most difficult times . . . even when you've messed up.
- Deposit a loyalty credit into a person's mind that you can use the next time he or she may be thinking of abandoning you.
- If you think that someone may be sabotaging

your efforts, when she appears to be cooperating, use these advanced techniques to find out whose side anyone is on, and fast. • Find out in less than five minutes who in your company is not loyal...and is perhaps even meeting with the competition. • You already know the damage caused by internal theft. What you need is the same casual interviewing techniques that the FBI uses to find out if an employee, client, or vendor is lying or stealing.

## **Book Information**

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## **Customer Reviews**

This book is short and precise, and got some really good advices in it. The only problem I had with this book is that it is mostly work-related, which means that most of the book is about how to make customers and workers loyal to you. But what I was looking for was how to make friends and family members loyal to you, so that component unfortunately was missing. Would had been very helpful if the bookcover mentioned that the book is related mostly to work situations.

It was a short book that included enough useful information. Though a lot of it seems obviously most people would never think of it. It is a practical guide without anything extra.I enjoyed reading it and

will test some of the tactics as soon as an opportunity presents itself.

WOW! Thank you for this book. It helps you understand human behavior and how they respond to such psychological approach. I find this book a very worthwhile to read with lots of great and useful information that i can take advantage.

Discussed are some very good tactics on how to be a little more observant of folk as you come in contact with them in your everyday life, stop guessing if they are or will be loyal. The techniques discussed show you how to create the lasting loyalty you want from people.

This was an interesting book. In a nutshell, it explains what words to use on people in certain situations. It goes into detail why people will be loyal to you, just by the way you talk to them.

Is it just me or are there pages missing from this book? I think this website tried to take advantage just because I bought it for my kindle and not the handbook. That is wrong because I paid just as much

I've read Dr. Lieberman's How to get Anyone to do Anything and was pleased with it, so I was interested to see his take on loyalty. This short and to the point book didn't disappoint. He skips all the fluff and I was able to take away eight points in my notes that I will put to use in both my business and personal life. I will be buy more of his books in the future.

Goes to show that a book doesn't need to be long to be of real use. These techniques will help at work.

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Make Anyone Loyal Always Loyal Tuesday Tucks Me In: The Loyal Bond Between a Soldier and His Service Dog They Kept Me Loyal to the Yankees/a Salute to Mickey Mantle, Bobby Murcer, Joe Pepitone, Mel Stottlemyre, Roy White, and Thurman Munson Disney U: How Disney University Develops the World's Most Engaged, Loyal, and Customer-Centric Employees Dog Training: 7 Exact Steps to Train the Stupidest, Most Insane Dog to Be the Most Loyal, Loving, & Obedient Member of Your Family Equity Crowdfunding: Transforming Customers into Loyal Owners The BE Series Bundle: The Gospels: Be Loyal, Be Diligent, Be Compassionate, Be Courageous, Be Alive, and Be Transformed (The BE Series Commentary) Planes, Gliders and Paper Rockets: Simple

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